



The use of technology to create time sequence or series of graphic images or frames together to give the appearance of continuous movement. Projects should include motion with character design, layout, foreground, and background.

Examples: frame animation (e.g. Claymation), dimensional animation (e.g. Flash), and video animation (e.g. 3D models in motion).

Each entry is required to comply with both General Rules and Category Rules.

Category Rules:

- Entries use technology to create a time sequence or series of graphic images or frames together to give the appearance of continuous movement.
- Entries should include motion with character design, layout, foreground and background.
- Entries should be submitted in .gif, .swf, .wmv, .mov, .avi, .wmx, or .mpeg format.
- Each animation entry must be submitted on a separate CD.
- Judges will only consider the first three minutes of any entry.

Judging Criteria:

Curriculum Connection - 30%

- The educational purpose is clearly evident.
- Completion of this project results in the student's mastery of subject-area and technology TEKS.
- Careful attention is given to writing, spelling and grammar.

Editing/Organization - 30%

- Clips show no slack time.
- Suitable transitions for smooth flow from scene to scene
- Pacing keeps viewers interested.
- Clearness of sound
- Creative/appropriate sound effects, narration, background music, etc.
- Appropriate use of silence
- Audio enhances project.
- Appropriate script or storyboard
- Appropriate billboard
- Project adheres to time constraints.

Camera Technique - 20%

- Focus
- Variety of camera angles
- Steadiness of shots
- Varied composition (rule of thirds)

Creative Content - 10%

- Content related to the storyline
- Evidence of imagination, creativity, or new thought
- Work is student created and original.
- Definite purpose and audience
- Appropriate number of still images and titles used (no more than 20%)

Credits / Work Cited - 10%

- All works are properly credited and permission is granted in writing for their use, if necessary.
- All sources are properly cited.