

The use of free web-based tools to generate and host curriculum-related content. Examples include online slide-shows, online books, newsletters, comic strips, and online interactive timelines with multimedia components.

Each entry is required to comply with both General Rules and Category Rules.

Category Rules:

- Entries submitted in this category must use free Web 2.0 tools.
- Participants must submit a PowerPoint presentation on a CD. The presentation should include at least three slides: one with a link to the entry, a second slide with copyright information, and a third slide that includes an explanation of the process used to create the project. Students may explain the process by providing written text on slide 3 or by inserting an audio recording on slide 3.
- Like all Media Fair entries, the project cannot be edited in any way after the Media Fair submission date and time.
- Each entry must be submitted on a separate CD.

Judging Criteria:

Curriculum Connection - 30%

- The educational purpose is clearly evident.
- Completion of this project results in the student's mastery of subject-area and technology TEKS.
- Careful attention is given to writing, spelling and grammar.

Technical Skills and Complexity - 20%

- The skills needed to complete the project reinforce the technology TEKS.
- A variety of audio/video components are included in the project.

Degree of Student Input - 20%

- Students build upon their own created pieces to create the project.
- Student research and creativity is obvious in the project's design.
- Student planning is evident in the project's scope and sequence.

Appropriate Tool for Audience - 20%

- The selected tool clearly communicates the content of the project.
- The project keeps the viewer's attention for its entirety.
- The audio/video features do not distract from the purpose of the project.

Credits / Works Cited - 10%

- All works are properly credited and permission is granted in writing for their use, if necessary.
- All sources are properly cited.