



Embargoed until Aug. 22, 2011

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AISD Announces Second Annual BMW Drawing

ARLINGTON, Texas, Aug. 17, 2011 – The Arlington ISD, Score a Goal in the Classroom and Moritz BMW of Arlington will announce the second year of a perfect attendance incentive program for AISD high school students Monday, Aug. 22 at 7:30 p.m. The surprise announcement will take place at Martin High School's First Event pep rally, 4501 W. Pleasant Ridge.

AISD high school students will be entered into an electronic drawing for a 2012 BMW for every six weeks of perfect attendance. Students must be enrolled in the district at the start of the six weeks and be present all periods every day to be eligible for the car drawing. School-related absences such as college visits, fine arts performances and athletic competitions will not count against a student's perfect attendance for the drawing. Students with more than three tardies in a class or one tardy of more than five minutes are not eligible for that six weeks. Students must also not have any disciplinary placements. The drawing for the 2012 BMW will take place at the end of the school year.

"Having students in class every period of every day is important, and this program rewards those students," Superintendent Jerry McCullough said. "We are excited about continuing this partnership with Score a Goal in the Classroom and Moritz BMW of Arlington."

Visuals: Martin High School students and parents will have an opportunity to view a car before and after the pep rally announcement and will be available for interviews. Superintendent McCullough and representatives from Score a Goal in the Classroom and Moritz BMW of Arlington will also be in attendance.

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