



A production of a video file stored in a digital format for editing or playback. Projects must demonstrate the use of digital video editing techniques. Video compression should be applied as needed for optimal viewing.

Examples: Documentaries, instructional news stories and abstract/experimental videos

Each entry is required to comply with both General Rules and Category Rules.

Category Rules:

- Video files, including broadcasts, must be submitted in .wmv, .mov, .avi, or .mpeg format.
- Each entry must be submitted on a separate CD or DVD in digital format and must include the compression rate (if any).
- Judges will only consider the first three minutes of any entry.

Judging Criteria:

Curriculum Connection - 30%

- The educational purpose is clearly evident.
- Completion of this project results in the student's mastery of subject-area and technology TEKS.
- Careful attention is given to writing, spelling and grammar.

Editing/Organization - 30%

- Clips show no slack time.
- Suitable transitions for smooth flow from scene to scene
- Pacing keeps viewers interested.
- Clearness of sound
- Creative/appropriate sound effects, narration, background music, etc.
- Appropriate use of silence
- Audio enhances the project.
- Clear beginning and ending
- Logical sequence
- Organizational structure is evident throughout the project.

Camera Technique - 20%

- Focus
- Variety of camera angles
- Steadiness of shots
- Varied composition (rule of thirds)

Creative Content - 10%

- Content related to the storyline
- Evidence of imagination, creativity, or new thought
- Work is student created and original.
- Appropriate number of still images and titles used (no more than 20%)

Credits / Work Cited 10%

- All works are properly credited and permission is granted in writing for their use, if necessary.
- All sources are properly cited.