

# Leadership Board Meeting

September 9, 2021

## Resources

<a href="#"><u>TEA P-TECH</u></a> (from TEA)	<a href="#"><u>BHS PTECH Planning</u></a>	<a href="#"><u>P-TECH Responsibilities</u></a>
<a href="#"><u>2020-2021 P-TECH Blueprint</u></a> (from TEA)		

## Outcomes/Discussion Topics:

- ❖ Healthcare Summit (October 7) - 0 signups
  - **Erin Parales** (PACE), **Annette Minnerly**, **Strategic Partners** (personal visit or phone call), Women’s Alliance (Arlington Chamber-Scholarship for Females in Medical Field/Medical City Arlington), Reach out to TCC (**Tara**), Reach out to **McLaughlin**—next step person
    - 6 from MCA
    - Sandoval (3, Guadalupe-Video)
  - Possibly move it to December Exhibition (if no commitment by September 27, 2021)
  - School Nurses from across the district
  - Fire Department
  
- ❖ Marketing Plan for 2022 Student Recruitment
  - Partner with Lamar with MS presentations
  - What does this look like? Preference? CTHEI or Core or large group? Videos?
  - Contact person?
  - Targeting Principles class (Ousley and Workman)
  - DoI meeting about Marketing Plan
  - **Barrier: Application**
    - Differences in ECHS and P-TECHS
    - Meeting in 2 weeks (OBMs and Blueprints)
    - Go out to Parents (Non-traditional marketing)
    - What is the appetite for Secondary 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup> choice?

## Notes:

## Decisions/Questions:

What does the Tiered Student Rubric look like?

## Action Plan/Next Steps:

Task	Assigned To	Due Date	Notes

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