



For Immediate Release

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## Fourth Annual AISD Back to School Kickoff August 11

ARLINGTON, Texas, Aug. 8, 2018 – The fourth annual AISD Back to School Kickoff – a community effort to help 10,000-plus Arlington ISD students and their families prepare for the upcoming school year – will be from 8 a.m. to noon on Saturday, Aug. 11, 2018, at AT&T Stadium in Arlington. The event will feature a short program beginning at 8:30 a.m. with welcome remarks from AISD Superintendent Dr. Marcelo Cavazos and Arlington Mayor Jeff Williams.

At the AISD Back to School Kickoff, pre-registered students will receive a backpack filled with school supplies appropriate to their grade level. Students were also given the opportunity to register for immunizations, vision checks, dental screenings and haircuts. Students and parents can also visit more than 100 resource booths, DairyMax will be on hand for nutritional tips and smoothie demonstrations, and Fuel Up to Play 60 and the Dallas Cowboys will have fitness activities for students to participate in.

"Students feel confident and prepared to start the school year when they have a new backpack and supplies on the first day of school," Cavazos said. "We want to do everything we can to get our students started on the right note so they can be successful. This event helps so many of our students, and I am thankful for the partnerships and collaboration that make it all happen."

Representatives from a multitude of Arlington organizations are collaborating for this event, which is intended to maximize each organization's resources in order to reach the most students in need. More than 500 volunteers have signed up to help with the event, which is hosted by the Arlington ISD and co-hosted by the Arlington NAACP, Junior League of Arlington, Churches of Arlington, The Gene and Jerry Jones Family North Texas Salvation Army Youth Education Town, and the Gene and Jerry Jones Family Arlington Youth Foundation. The Gene and Jerry Jones Family Arlington Youth Foundation donated a \$50,000 grant, as well as the use of AT&T Stadium as the event's venue, to go toward the initiative.

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